

# 2024 NOMINATION APPLICATION

Business/Organization Name:

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Address:

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Phone:

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Award category for nomination:

*(see inside pages for detailed descriptions)*

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Please share why you are submitting this nomination:

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If you wish to provide supporting documentation or more details, please attach them to this form.

Nominated by: \_\_\_\_\_

*(Name of nominator must be included for a valid application.)*

I prefer to remain anonymous

Telephone/email: \_\_\_\_\_

Nomination forms must be submitted  
by Friday, March 22 at 4 pm to:

Trent Hills Chamber of Commerce

51 Grand Road, PO Box 376, Campbellford

T: 705-653-1551 F: 705-653-1629

admin@trenthillschamber.ca

Nomination forms are also available online:

[www.trenthillschamber.ca/2024-nominations](http://www.trenthillschamber.ca/2024-nominations)



2024  
CELEBRATION  
of BUSINESS  
EXCELLENCE



**Celebrate and honour the achievements  
of the Trent Hills business community  
by nominating a business or organization  
for their commitment to excellence.**

## NOMINATION PROCEDURES

Complete the nomination form on last page  
or complete an online nomination form at:  
[www.trenthillschamber.ca/nominations](http://www.trenthillschamber.ca/nominations)

## NOMINATION DEADLINE

All nominations must be submitted to the  
Chamber by Friday, March 22 at 4 pm

## RULES AND REGULATIONS

- Nominations are limited to businesses or organizations located in Trent Hills, *OR* who are members of the Trent Hills Chamber of Commerce.
- Nominations may be submitted by customers, businesses, employees or individuals. Self-nominations are permitted except for the following categories: Excellence in Business, Customer Experience and Emerging Entrepreneur.
- A nominee may be nominated for a maximum of two categories, so long as the criteria are applicable to the nominee.
- All nominees must confirm acceptance of their nomination and complete a Nomination Questionnaire. Failure to do so will make the nomination null and void. The questionnaires will be sent to nominees upon receipt of their nomination.

See a complete list of rules and regulations at:  
[www.trenthillschamber.ca/2024-nominations](http://www.trenthillschamber.ca/2024-nominations)

**The Celebration of Business Excellence Awards  
Ceremony takes place on Saturday, April 20, 2024.**

Presented with the generous support of our Celebration Sponsors:



# 2024 AWARD CATEGORIES

## **EXCELLENCE IN BUSINESS (Hospitality)**

### ***Sponsored by Debra M. Wright Coaching & Consulting***

Recognizes hospitality businesses in for high achievement and outstanding performance in three or more of the following areas: customer service; job creation; workplace environment; growth in business; product quality or craftsmanship; new and innovative products, services and/or manufacturing techniques.

*"Hospitality" focuses on businesses that offer accommodations, dining, and other related services to guests or customers. This sector includes hotels, restaurants, bars, event venues, and travel -related services.*

## **EXCELLENCE IN BUSINESS (Retail)**

### ***Sponsored by TD Canada Trust***

Recognizes retail businesses for high achievement and outstanding performance in three or more of the following areas: customer service; job creation; workplace environment; growth in business; product quality or craftsmanship; new and innovative products, services and/or manufacturing techniques.

## **EXCELLENCE IN BUSINESS (Service)**

### ***Sponsored by Bennett's Furniture & Mattresses***

Recognizes service businesses for high achievement and outstanding performance in three or more of the following areas: customer service; job creation; workplace environment; growth in business; product quality or craftsmanship; new and innovative products, services and/or manufacturing techniques.

## **CUSTOMER EXPERIENCE (Hospitality)**

### ***Sponsored by A Step Above - Footcare***

Recognizes hospitality businesses that set a high standard of excellence in customer service, retention and satisfaction. The recipient has demonstrated an ability to stand out from the rest, creating a customer experience that sets an exemplary example for others to follow.

*"Hospitality" focuses on businesses that offer accommodations, dining, and other related services to guests or customers. This sector includes hotels, restaurants, bars, event venues, and travel -related services.*

## **CUSTOMER EXPERIENCE (Retail)**

### ***Sponsored by Allen Insurance Group***

Recognizes retail businesses that set a high standard of excellence in customer service, retention and satisfaction. The recipient has demonstrated an ability to stand out from the rest, creating a customer experience that sets an exemplary example for others to follow.

## **CUSTOMER EXPERIENCE (Service)**

### ***Sponsored by Let's Get Social Canada***

Recognizes service businesses that set a high standard of excellence in customer service, retention and satisfaction. The recipient has demonstrated an ability to stand out from the rest, creating a customer experience that sets an exemplary example for others to follow.

# 2024 AWARD CATEGORIES

## **EMERGING ENTREPRENEUR**

### ***Sponsored by Kinch Eddie Litigation***

Recognizes new businesses that have achieved significant success in one to three years of operation (*January 2021 to December 2023*). The recipient will have implemented a vision and pursued strategies that promote, enhance and sustain awareness of their business and their brand to increase sales, overcome obstacles, and understand and meet the needs of their customers.

## **NON-PROFIT ORGANIZATION**

### ***Sponsored by Ontario Power Generation (OPG)***

Recognizes non-profit organizations that exemplify excellence in service to the community. They have an established reputation for innovation, strategic partnerships, effective volunteer management, successful marketing and promotions, delivery of exceptional programs and services. The recipient will have demonstrated measurable results for the betterment of the organization and the community.

***Both non-profit and business organizations are eligible for the following awards:***

## **DIGITAL INNOVATION**

### ***Sponsored by Eastlink***

Recognizes businesses or organizations that excel in harnessing digital technology to improve operations. Successful nominees showcase innovative use of technology to enhance efficiency, elevate customer experiences, and boost employee productivity. Examples include the effective use of digital marketing tools, such as data-driven analytics, personalized email campaigns, and targeted online advertising, as well as impactful social media strategies that effectively connect with and engage customers.

## **EXCELLENCE IN WORKPLACE**

### ***WELLNESS AND CULTURE***

#### ***Sponsored by HJW Bookkeeping Limited***

Recognizes businesses or organizations that excel while demonstrating a commitment to the physical, intellectual, and emotional support of employees through the work environment. Their commitment to health and safety, team development and team well-being fosters a loyal and healthy workforce.

## **EXCELLENCE IN DIVERSITY AND INCLUSION**

### ***Sponsored by the General on millpond***

Recognizes businesses or organizations that demonstrate an exceptional commitment to creating a workplace that is inclusive, respectful, and reflective of the community in which they exist. These businesses go above and beyond to create an inclusive and welcoming environment that successfully reduces barriers for all.