

2025 NOMINATION FORM

Business/Organization Name:

Address:

Phone:

Award category for nomination:

(see inside pages for detailed descriptions)

Please share why you are submitting this nomination:

If you wish to provide supporting documentation or more details, please attach them to this form.

Nominated by: _____

(Name of nominator must be included for a valid application.)

I prefer to remain anonymous

Telephone/email: _____

Nomination forms must be submitted
by **Friday, March 11 at 4 pm** to:
Trent Hills Chamber of Commerce
51 Grand Road, PO Box 376, Campbellford
T: 705-653-1551 F: 705-653-1629
admin@trenthillschamber.ca
Nomination forms are also available online:
trenthillschamber.ca/2025-nominations

Connection. Collaboration. Community.



Celebrate and honour the achievements of the Trent Hills business community by nominating a business or organization for their commitment to excellence.

NOMINATION PROCEDURES

Complete the nomination form on last page or complete an online nomination form at: **trenthillschamber.ca/2025-nominations**

NOMINATION DEADLINE

All nominations must be submitted to the Chamber by **Friday, March 14 at 4 pm**

RULES AND REGULATIONS

- Nominations are limited to businesses or organizations located in Trent Hills, *OR* who are members of the Trent Hills Chamber of Commerce.
- Nominations may be submitted by customers, businesses, employees or individuals. Self-nominations are *not* permitted except for the following categories: Excellence in Diversity, Inclusion & Accessibility and Digital Marketing Excellence.
- A nominee may be nominated for a maximum of two categories, so long as the criteria are applicable to the nominee.
- Businesses or organizations that won an award in the previous two years are not eligible for nomination in the same category.
- All nominees must confirm acceptance of their nomination and complete a Nomination Questionnaire. Failure to do so will make the nomination null and void. The questionnaires will be sent to nominees upon receipt of their nomination.

See a complete list of rules and regulations at: **trenthillschamber.ca/2025-nominations**

The Celebration of Business Excellence Awards Ceremony takes place on Friday, April 11, 2025.

Presented with the generous support of our Celebration Sponsors:



2025 AWARD CATEGORIES

NON-PROFIT ORGANIZATION

Sponsored by the Community Foundation of Campbellford Seymour and Northumberland

Recognizes non-profit organizations that exemplify excellence in service to the community. They have an established reputation for innovation, strategic partnerships, effective volunteer management, successful marketing and promotions, delivery of exceptional programs and services. The recipient will have demonstrated measurable results for the betterment of the organization and the community.

BOTH NON-PROFIT AND BUSINESS ORGANIZATIONS ARE ELIGIBLE FOR THE FOLLOWING TWO AWARDS:

DIGITAL MARKETING EXCELLENCE

Sponsored by Let's Get Social Canada

This award recognizes businesses or organizations that use digital technology in smart ways to improve their work. The recipient will show creativity in using technology to work more efficiently, improve customer service, and help employees be more productive. Examples include using digital marketing tools like data analysis, personalized emails, online ads, and social media strategies that connect with and engage customers.

EXCELLENCE IN DIVERSITY, INCLUSION AND ACCESSIBILITY

Sponsorship Available!

Recognizes businesses or organizations that demonstrate an exceptional commitment to creating a workplace that is inclusive, respectful, and reflective of the community in which they exist. These businesses go above and beyond to create an inclusive and welcoming environment that successfully reduces barriers for all.

TRENT HILLS BUSINESSES ARE ELIGIBLE FOR THE FOLLOWING AWARDS:

EMERGING ENTREPRENEUR

Sponsorship Available!

Recognizes new businesses that have achieved significant success in one to three years of operation (January 2022 to December 2024). The recipient will have implemented a vision and pursued strategies that promote, enhance and sustain awareness of their business and their brand to increase sales, overcome obstacles, and understand and meet the needs of their customers.



*Connection.
Collaboration.
Community.*

2025 AWARD CATEGORIES

EXCELLENCE IN BUSINESS (Hospitality)

Sponsorship Available!

Recognizes hospitality businesses for exceptional achievement and outstanding performance in at least three of the following areas: customer/guest service, job creation, business growth, and the introduction of new and innovative products or services. *The hospitality sector includes businesses that provide accommodations, dining, and related services, including hotels, restaurants, bars, event venues, and travel-related services.*

EXCELLENCE IN BUSINESS (Retail)

Sponsorship Available!

Recognizes retail businesses for outstanding achievement in at least three of the following areas: exceptional customer service, job creation, business growth, product quality, and innovation in products or service delivery.

EXCELLENCE IN BUSINESS (Service)

Sponsorship Available!

Recognizes businesses in the trades, service, professional, and health care sectors for exceptional achievement and outstanding performance in at least three of the following areas: exceptional customer or client/patient care, job creation, business growth, service quality or workmanship, and the implementation or adoption of innovative techniques, practices, or services.

CUSTOMER EXPERIENCE (Hospitality)

Sponsorship Available!

Recognizes businesses in the hospitality industry—including accommodations, dining, event venues, and travel services—that set a high standard for guest experience, satisfaction, and service excellence. The recipient demonstrates outstanding hospitality, creating memorable experiences that set them apart in their industry.

CUSTOMER EXPERIENCE (Retail)

Sponsorship Available!

Recognizes retail businesses that set a high standard for customer service, satisfaction, and retention. The recipient demonstrates exceptional customer care, creating a memorable shopping experience that stands out in their industry.

CUSTOMER EXPERIENCE (Service)

Sponsorship Available!

Recognizes businesses in the professional, health care, trades, and service industries that set a high standard of excellence in customer, client, or patient care, satisfaction, and retention. The recipient demonstrates a commitment to providing outstanding service, reliability, and professionalism, creating a positive, personalized experience that stands out in their field and sets a high standard for others to follow.