

Chamber AD Channel Rates

Video Display: 32" LCD HD 720 television mounted on North wall of ServiceOntario office (directly opposite entrance).

Advertisement Length: 30 seconds

Advertisement Loop:

- Advertisement to appear 1 time every 12 minutes.
- 40 displays per weekday, 20 times per Saturday morning.
- Total of 220 displays per week.

Video Length:

- Overall video length will not exceed 12 minutes to maximize viewing potential of the entire video loop.
- 8 minutes of paid advertising.
- 2 minutes of Chamber/ServiceOntario advertising.
- 2 minutes of eye-catching community event and nature images.

Advertising Proof: Provided to advertiser in either print format or video. Advertiser will approve with signature or confirm by email.

Deadlines: Copy ready ads to be provided in Microsoft PowerPoint format, 10 days prior to ad appearing. Ads that require creative, 14 days prior to ad appearing. Monthly changes to advertisements are required 10 days before the end of the month.

Member Rate: \$250 plus HST per six month period. Price includes one ad change per month. Additional ad changes, \$25 each plus HST. No charge for additional ad changes if provided copy ready.

Non-member rate \$350 plus HST.

Payment: Invoiced on the last day of the first month, payable in 30 days. Cancellation will incur charges of an adjusted rate based on actual number of insertions.

Advertising Guidelines: Advertisements must be in accordance with the Canadian Code of Advertising Standards; appropriate for children and minors; must be consistent with overall government goals such as health promotion and road safety; and must be lawful.

I understand the above terms and conditions.

Signature: _____

Company: _____

Print Name: _____

Date: _____

Phone: _____

E-mail: _____

Address: _____

Please choose one of the following options:

Start Date: _____

End Date: _____

