



Trent Hills
Chamber of Commerce



January 24, 2020

THE CHAMBER NEWS

Making use of your investment

A busy few months ahead with meetings and events at the Chamber, I highly encourage you to check your schedule to join us for one of the workshops or the Annual General Meeting. The AGM is great for networking, sampling delicious local fare, and learning what the Chamber has been doing over the past year, and hearing what's new and happening in 2020. We are super excited about a special announcement that will be made at the AGM, along with the big reveal of our new marketing materials. We will also be launching the newly updated tourism website, too.



Lori Schuett
Chamber Chair

Mark your calendars for Saturday, April 25 when the Chamber will be hosting a Gala Event to mark 15 years of Celebrating Business Excellence in Trent Hills. Nominations will open on February 19, with a new category to recognize marketing campaigns. One of the most-requested topics for workshops is marketing. Featuring nominees that are demonstrating excellence in marketing is an opportunity for all of us to learn how we too can benefit from an effective marketing campaign.

Thank you to the businesses that have volunteered for the video project pilot. Video is key for getting results on social media and the lessons learned in this pilot have been a great help. Early results tell us this will continue to be something we offer our members, more details to be announced in late February.

For many of you, January is your renewal month and we appreciate your continued investment in the Chamber. We offer a variety of services to promote your business, provide opportunities for professional development and deliver cost-saving benefits. Contact the Chamber staff to schedule a meeting if you would like to learn more about how you can take advantage of the benefits and services available.

Looking forward to a fun-filled, exciting and busy 2020!

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Arif Popatia, Director
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Executive Director
Dawn Welch,
Member Services
Sandra Campbell,
Licensing Agent
Diane Matheson,
Licensing Agent

51 Grand Road, PO Box 376,
Campbellford, ON K0L 1L0

Chamber Office: 705-653-1551
ServiceOntario : 705-653-1579

Fax: 705-653-1629

www.trenthillschamber.ca
admin@trenthillschamber.ca



Chamber seeking volunteer board member

The Trent Hills Chamber of Commerce is seeking nominations for a vacancy on the board of directors to be filled at the Annual General Meeting on March 12, 2020. Serving on the board is a rewarding experience with a dynamic team of volunteers and staff. The Trent Hills and District Chamber of Commerce is a not for profit volunteer organization dedicated to the growth and advancement of the business and commercial climate. As the Voice of Business we are committed to fulfilling our mission and achieving our objectives and goals on behalf of the businesses of Trent Hills.

Chamber Operations include:

- Business Centre,
- Visitor Information Centre
- ServiceOntario Office
- Old Mill Park Docking Facility
- Tourism Direct Marketing Organization for Trent Hills.

Chamber Mission:

To collaboratively promote, support and facilitate business excellence, tourism vitality and community connectivity in Trent Hills. Through dedicated volunteers and staff we are committed and goal-oriented in serving the Chamber Membership.

Requirements and role of a volunteer board member are:

1. Be viewed and conduct oneself as a responsible corporate citizen.
2. Be at least 18 years of age.
3. Be a Member of the Chamber of Commerce or a designated representative.

4. Serve a minimum of one 2-year term to a maximum of 3 terms on the Board of Directors.
5. Attend 6 Board Meetings per year and participate on at least one of the Chamber committees.
6. Stay informed about committee and board matters, be prepared for meetings, and review and comment on minutes and reports.
7. Exercise best efforts to attend the events held by the Trent Hills Chamber of Commerce, including the Business Awards, Spring and Fall Seminars/ Workshops and Candidates Meetings.

8. Assist with efforts to help the Chamber grow. For example, identify and introduce potential new members.

The role of the board of directors is governance, strategic planning and policy. Chamber staff are responsible for business operations.

If you are interested in applying for this volunteer position, please contact Nancy Allanson, Executive Director, nancy@trenthillschamber.ca or 705-653-1551 for an application package.

SAVE THE DATE

Below are some of the events and activities that the Chamber has confirmed for 2019:

- **Monday, January 27, 2020**—Lunch 'n' Learn: Anatomy of a Client-making Website
- **Tuesday, February 18, 2020**—Celebration of Business Excellence Nominations Open
- **Tuesday, February 25, 2020**—WSIB Health & Safety Excellence program Information Session / Presentation
- **Thursday, February 27, 2020**—Scale up your Business with Andrew Patricio in partnership with BECN
- **Thursday, March 12, 2020**—Annual General Meeting
- **Thursday, March 26, 2020**—Advance Seminar with Christine Althouse—Mini Video Bootcamp
- **Saturday, April 25, 2020** Awards Gala—Celebrating 15 Years of Business Excellence in Trent Hills

If you would like more details on the above dates, or would like to schedule a time to talk more about the benefits of your membership, contact the chamber office at 705-653-1551.

Upcoming event dates

To register for any of the following events, call 705-653-1551, email admin@trenthillschamber.ca or log into the Membership Information Centre

Lunch 'n' Learn: WSIB Health and Safety Excellence Program

Tuesday, February 25, 2020—12:00 noon - 1:30 pm
Team Eagle Boardroom—10 Trent Dr., Campbellford.

This program integrates the strengths of previous incentive programs into one and provides a clear roadmap for you to improve safety in your workplace, whether you are just getting started or want to improve systems and processes you already have in place. Success in the program can earn you rebates and other non-financial recognition for your investment in health and safety.

The program connects businesses of all sizes with WSIB-approved providers to help you develop a program that is suitable for your business.

Attend this Lunch n' Learn to find out more about the WSIB Health and Safety Excellence Program and how it can help your bottom line. No fee to attend, however pre-registration is required. Please bring your lunch and a refreshment along with you to the meeting.

Annual General Meeting

Thursday, March 12, 2020 - 6:00 pm
Clock Tower Cultural Centre - 36 Front St. S.,
Campbellford.

Annual General Meeting of the Members of the Trent Hills Chamber of Commerce. Networking, light refreshments, and a review of the Chamber events, activities and programs that took place the preceding year. No fee to attend. Pre-registration required. 6 pm light refreshments and networking, 6:30 pm annual general meeting.

Scale Up Your Business Seminar with Andrew Patricio For EXISTING Businesses

Thursday, February 27, 2020—10:00am – 5:00pm
600 William Street, Cobourg. BECN Boardroom

Learn how to really scale / grow your business with the tools and processes you need to know.

Event Fee: \$20 + tax. Half an hour allocated for lunch (please feel free to bring your lunch, or may purchase offsite). Due to limited space, all participants must pre-register. Tickets are non-refundable.

Mini Video Bootcamp

Thursday, March 26, 2020 - 6:00 pm – 8:00 pm
65 Bridge St. E., Campbellford

In today's fast-paced social media space where everyone keeps scrolling until they have something to catch their attention, do you stand out or are you just blending in with the rest? Do you want to learn what will make them STOP their scroll? Video is the answer! Join guest speaker, Christine Althouse, as she presents a Mini-Video Bootcamp.

Christine will take you through the process of knowing WHO you are making the video for, WHAT you are going to talk about, and HOW to create the video with some very basic editing. By the end of the workshop, you will have created a 90-second video ready to post on your social media. Please bring your smartphone with you.

Cost to attend is \$15 for Chamber Members and \$20 for non-members. Pre-registration is required. Presented in partnership with the Business & Entrepreneurship Centre Northumberland.

Provincial budget consultations

The Ontario Government is asking people from every region of the province for their best advice on how to make life more affordable, invest in critical public services, and balance the budget by 2023 through public consultations for the 2020 Budget. We encourage you to participate in this process.

Visit Ontario.ca/BudgetIdeas to

learn how to attend a consultation or submit your ideas by email, mail, or by filling out a survey.

Budget consultations will close February 11, 2020. In addition to these in person sessions, you can share your ideas:

- By Mail: The Honourable Rod Phillips Minister of Finance c/o

Budget Secretariat Frost
Building North, 3rd Floor 95
Grosvenor Street Toronto, ON
M7A 1Z1

- By Email submissions@ontario.ca
- Online survey: <http://bit.ly/36aFXF3>

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Ashley Tinney-Fischer Professional Corporation is a law office in the Municipality of Trent Hills, offering skilled advice coupled with small town warmth in the areas of real estate transactions, wills and powers of attorney, estate planning, estate representation and administration, incorporations and business transactions. 6 Queen Street, Campbellford. 705-653-4022. tinneyfischerlaw.com and find us on Facebook.

Brian D. Bulger Insurance Services Ltd./The Life Insurance Guy — Specializing in Group Benefits for all size firms in every industry and life, disability and critical illness insurance. We shop the markets, present proposals with cost comparisons, educate clients on how benefit plans are structured and funded and provide experienced advice on how to design a plan that will be appreciated by owners and employees at an affordable and sustainable premium. 705-741-1400. bbulger@thelifeinsuranceguy.com.

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Yvonne Smallwood, CFP®, Investment Advisor with **HollisWealth®**, a division of Industrial Alliance Securities Inc. and Insurance Advisor with Hollis Insurance. Yvonne’s mission is to provide value-added service and offers a wide range of investment products, advice and services including retirement &

estate planning. Yvonne is able to refer clients to a Mortgage consultant to address their mortgage requirements. 25 Doxsee Ave. S., Campbellford. 705-653-5155.

HollisWealth® is a division of Industrial Alliance Securities Inc., a member of the Canadian Investor Protection Fund and the Investment Industry Regulatory Organization of Canada. Insurance products provided through Hollis Insurance. Mortgages by referral provided by Invis.

Kinch Eddie Litigation—A proudly local law firm that’s offers court representation and serves your dispute-related needs. For civil litigation in Superior Court, family law disputes (agreements or court) and advice on complex or developing matters, contact lawyer M. Kathleen Kinch. We are also pleased to introduce Jessica Vriend, our new associate lawyer! Jessica previously worked in Toronto and Cobourg and practices in civil litigation as well. Our office can be reached at 45 Bridge St. E., Campbellford. 705-653-4023. kinchlitigation.com

Newman, Oliver & McCarten Insurance Brokers Ltd.—You’ve worked hard to build your business; Newman Insurance will work hard to protect it. From contractors to retail stores to small manufacturers, they get to know you and your business and put together a commercial insurance package to meet your specific needs. As your business grows, they’ll be there to make sure you’ve always got the right coverage at the right price. 35 Front St. N., Campbellford. 705-653-1940. newmaninsurance.ca.

Paul M. G. Smith, Q.C. — We are proud to announce that Byron Gregory Basiga has taken over as principal lawyer and owner of the firm. Paul Smith continues to provide legal advice and expertise during the transition period. With more than 45 years of legal experience, the firm practices real estate, wills, POAs, estates and corporate law. In association with Ferguson Barristers, we assist in personal injury law. 32 Pellissier St., Campbellford. 705-653-1860. paulsmithqc.com.

RBC Business Financial Services is committed to helping clients thrive and communities prosper, supporting strategic initiatives that make a measurable impact on society, the environment and the economy. RBC provides a one stop shop for all your financial needs with specialists for your personal and business banking needs that are available 24/7. Looking for a convenient place to bank? Great conversations, insights and advice are just a short distance away. 15 Doxsee Ave. N., Campbellford. 705-653-2210 rbc.com

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REGWARD Insurance Services — A full service locally owned brokerage. Their staff can tailor ALL your insurance: Auto, Home, Farm & Commercial, to your needs at a competitive price. Call Nancy Fudge at 705-653-4635, 31 Front St. S., Campbellford. Or contact Brenda and Bob Bullock at 705-837-2064. REGWARD Insurance would be pleased to be your Insurance Broker. regwardinsurance.com.

Seymour & Seymour Accounting Services — "Peace of Mind". Offering tax help, bookkeeping, payroll and audit assistance for small businesses, corporations and individuals. We work with a diverse group of clients, including contractors, truck drivers, hairdressers, families, corporations, movie stars and everyone in between. Have a question or would like to schedule a free consultation? Call Seymour & Seymour at 705-947-3022 or visit seymourandseymour.ca.

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Trent Hills Accounting Services — Providing bookkeeping, accounting, payroll services and prepares all types of income tax returns. Friendly, knowledgeable service at low competitive rates. 61 Doxsee Ave. N., PO Box 1366, Campbellford. Email trenthillsaccounting@yahoo.ca, 705-653-2755. You can also find us on Facebook. Always welcoming new clients.

Turnstone Geological Services Limited — Fieldwork and research for mineral exploration companies, for precious and base metals and other commodities. Government and university contracts. Also analyses certain archaeological artefacts and meteorite specimens. Research, editing and teaching. Rockhounds may enjoy the "Rock of the Month" feature on the web site www.turnstone.ca, which also carries notes on the natural history of Trent Hills. Contact consulting geologist and mineralogist Graham Wilson by email at minlib@turnstone.ca.

Wallace J. Brown Law Office handles real estate transactions (purchases and sales), mortgage transactions, land severances, wills, powers of attorney and estates. 17 Front St. S., Campbellford. 705-653-2041.

Welch LLP, Chartered Professional Accountants — A firm of business experts based in Ontario and Quebec, with affiliates worldwide. They have been helping businesses, not-for-profit and government clients in taxation, accounting, audit and consulting for 100 years. More than an accounting firm because they know that businesses need more than just accounting. 57 Bridge St. E. Campbellford. 705-653-3194.

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BANQUET HALLS

Campbellford and District Curling and Racquet Club— We are more than just a sports club, with space available for wedding, anniversary, birthday, dances, trade shows, and more. With a little bit of décor our space can come alive for whatever event you are looking to host at incredibly affordable rates. Call or e-mail us for more information. 705-653-4433 or meyerssports@persona.ca

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Trent Hills

Chamber of Commerce



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Trent Hills Accounting Services

• Janice Rabethge •

61 Doxsee Avenue North
Campbellford, ON
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Tel/Fax: (705) 653-2755
trenthillsaccounting@yahoo.ca



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Note to self: Contact the Chamber to place an ad in the next
Marketplace Flyer to promote by business.

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2020

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